

# Nurture That Lead



## FOR SMALL BUSINESSES

Are you developing relationships with customers through every step of their buying journey? If you are not nurturing your leads and clients, then you could be losing out on sales. Sometimes emails and social media are not good enough on their own. We will help lead you through the process of developing a system that helps you turn leads into paying customers.

**Join us for this FREE seminar and learn how to nurture that lead and help grow your small business.  
Coffee and Rolls will be served.**

**Tuesday, March 28, 2017  
9:00 AM to 10:30 AM**

**IWCC Depot  
923 E Washington St,  
Clarinda, IA 51632**

**Register online  
[www.iowawesternsbdc.com/events](http://www.iowawesternsbdc.com/events)**

