

RESULTS



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NW HEALTH SERVICES

Outstanding results in markets outside St. Joe. At one point, 40 missed calls!

BIG GREEN MOVE-OUT

Habitat Restore call NW and asked why they were getting so many calls from Maryville!

BROWNS SHOE FIT COMPANY

Used 2 prints & direct mail and got 50% results with all three the other 50% KVVV/KNIM.

DALTON AG

Needed experienced welders, got and hired experienced welders.

WATKINS TRUE VALUE

Advertised chicks, sold out of chicks.

ADVANCE SERVICES INC

Saw new faces and hired. Newspaper brought in the same faces.

NW AUDIO VISUAL

Reaping the benefits of advertising....slow and steady....has hired help!

TWADDLE REALITY

Sold a House after running on the station.

LIFETIME ENERGY SOLUTIONS

Scheduled 10 apts from radio schedule.

MARYVILLE FLORIST

Fall & December business up over last year.

MTE OFFICE CENTER

Every month was up this year over last year.

BENDER'S PRESCRIPTION SHOP

Has sold a number of stair lifts in PICK-UP COUNTRY'S listening area.

JACKSON INSURANCE

Ran recruiting schedule on The 'VILL and got the results they desired.

LOCAL EMPLOYER

Very happy with recruiting results, radio looked better than newspaper.

DELLA RHOADES NODAWAY COUNTY HEALTH DEPARTMENT

Brought in a lot more people to get vaccinations and the Chiefs promotion really increased traffic!

BRIAN CURRY, MY FAVORITE MUFFIN

We did the largest grand opening in the history of our franchise, with over 2700 muffins going out the door using a remote with Jim and Geoff in the Morning.

Kam Harstack--Auctioneer

I've had "more people telling me they heard my ad on 'that Maryville station', I'm very happy with results and surprised at the amount of people in Clarinda who listen to the 'VILL..."

STINE SEED, DEAN BIERMANN

Surprised at how many Pick-Up Country, KNIM had in the Craig area. Happy with results!

THE NESTING PLACE

All out of town customers come from The 'VILL. Most effective advertising she does.

BEST BRANDS PLUS

Sold 8 with radio schedule, hadn't sold that many in the last 5 years

FLY IN

Over 500 people attended the event

QUINTILES

The Multi Media campaign helped recruit potential volunteers

MARYVILLE OUTDOOR

#1 Country Clipper agent in the nation

MIDDLESWART CONSTRUCTION

House was listed with a realtor for months. Didn't sell. Ran 1 week of radio ads & got a contract, brought lots of people ready to buy!

HOME SEALERS

CHANGED COPY....PHONE RANG

ARMY NATIONAL GUARD

OVER 150 PPL ATTENDED THEIR OPEN HOUSE EVENT

JASON BROWN ROOFING

NEVER BELIEVED IN RADIO BUT CALLED TO TRY US AFTER "THE STORM" B/C MARYVILLE ASSUMED HE WAS TOO BUSY.

PROPELLED HIM TO TOP OF MIND AWARENESS.

WALKER BODY SHOP

DIDN'T THINK RADIO WORKED. "THE STORM" PEOPLE NEEDED HIS SERVICES IMMEDIATELY. HE SAW GREAT RESULTS.

RAPID REFILL

BACKROOM FILLED WITH OLD ELECTRONICS AND THE ONLY WAY PPL KNOW IS RADIO.

ECKARDS IN STANBERRY

Dramatic results, greatly increased sales in Maryville and surrounding areas.

FINE SERVICES, CLARINDA

Uses because of the number of listeners in Clarinda, the surrounding area, including Mount Ayr.

MERIL

Radio reaches out with frequency to share testimonies of individuals they have assisted.

TRI-STATE FORD

Advertising only on THE 'VILL, they sold more tires in 3 days than in the previous 3 months.

HINELINE HOME FURNISHINGS

People are talking about PICK-UP COUNTRY, KNIM, commenting on their ads, VILL and PICK-UP works for them.



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